THE MAGAZINE FOR ALL THE PASSANGERS OR AEROMÉXICO. THERE ARE ALWAYS NEW REASONS TO BE INSPIRED INSIDE OUR PAGES: DESTINATIONS, CINEMA, MUSIC, GASTRONOMY, TECHNOLOGY AND LIFESTYLE WE CREATE IMAGINARY JOURNEYS FOR THOSE WHO ARE ALREADY ON THE PLANE.
DISTRIBUTION

MEXICO’S LARGEST
600 daily trips to its 123 destinations
Transports over 2.3 million passengers (more than 3.7 million in premier class).

DESTINATIONS
56 National
67 International

Its fleet consists of more than 300 planes. Each flight carries an average of 120 passengers. (1.9 million passengers a month).

PREMIER LOUNGES
8 in Mexico’s main airports.
PRODUCTS

MAGAZINE
Tradicional pages
Inserts
Creative materials
Branded Content

PR
Influencer Marketing
Calls

TAILOR-MADE PROJECTS
IN LINE WITH THE NEEDS OF YOUR BRAND
Creation of tailor-made proposals, based on the needs of the clients.
We adapt to your goals, and create a comprehensive strategy to achieve them;
from the creation of print and digital content, to positioning strategies, events or
experiences with industry Key Players, among others.
**AUDIENCE**

**MONTHLY**

**PRINT RUN**

120,000

**READERS**

1,680,000

**SOCIAL NETWORKS**

**FACEBOOK**

+5,000

**INSTAGRAM**

+3,300

**TWITTER**

+2,800
PRINT PROFILE

• Most Aire readers are married and 19% have children.

• 25% of Aire readers have graduate studies.

• Most readers are at the executive and management levels in their company, and 5% are business owners.

• Aire readers are loyal to several brands; they are interested in technology and buying luxury products and services.

• 92% of Aire readers have travelled at least once in the past year, travelling on tourist class to national and international destinations. The lodge in five-star hotels and enjoy dining, shopping and going to the beach.

• 86% of Aire readers travel on business, mainly to national destinations as heavy users.
CALENDAR 2020

ENERO
Wellness

FEBRERO
Art

MARZO
Latin America

ABRIL
Kids

MAYO
Design

JUNIO
Travel

JULIO
Olympic

AGOSTO
Innovation

SEPTIEMBRE
México

OCTUBRE
Ocean

NOVIEMBRE
Gourmet

DICIEMBRE
Color
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