THE MOST COMPLETE GUIDE OF DESIGN, TRENDS, INTERIOR DESIGN, ARCHITECTURE AND LIFESTYLE.
PRODUCTS

MAGAZINE
Traditional pages
Inserts
Creative materials
Branded Content

DIGITAL
Display, standard, richmedia and premium richmedia
Video
Social Networks
Branded Content
Newsletter

EVENTS
Comprehensive packages

PR
Influencer Marketing
Calls

TAILOR-MADE PROJECTS
IN LINE WITH THE NEEDS OF YOUR BRAND

Creation of tailor-made proposals based on the needs of the clients. We adapt to your goals and create a comprehensive strategy to achieve them, from the creation of print and digital content, to positioning strategies, events or experiences with industry Key Players, among others.
READERS
126,000

PRINT RUN
35,000

SUBSCRIPTIONS
3,000

* 100% NATIONAL DISTRIBUTION WITH AN EXCLUSIVE DEAL WITH STARBUCKS AND SPORTS WORLD
A/B C+

60% FEMALE
40% MALE

18 - 24 19%
25 - 34 21%
35 - 44 55%

Men and women with an interest for architecture and interior design; discerning people who wish to live in style and improve their surroundings on a daily basis.

Academic level: students, business owners or professionals.

Occupation: architects, industrial designers, entrepreneurs, professionals, the end consumer, people of high socioeconomic level.
DIGITAL PROFILE

43% 25 TO 34
24% 35 TO 44

UNIQUE USERS
+62,100

INSTAGRAM
+8,600
EDITORIAL CALENDAR 2020

FEBRUARY 29 (SPRING) – ART ISSUE
· ART AND DESIGN
· COUNTRY HOUSES

MAY 26 (SUMMER) – COLOR ISSUE
· EDIDA (ELLE DECORATION INTERNATIONAL DESIGN AWARDS)
· HOME DESIGN: SUMMER EXTERIORS
· TOP DESIGN HOTELS
· BEACH HOUSES

AUGUST 30 (FALL)
· NATIONAL AND LATIN AMERICAN DESIGN
· OFFICES
· MY FIRST HOUSE

NOVEMBER 31 (WINTER – DESIGN WEEK)
· HOME DESIGN: BATHROOMS AND KITCHENS
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