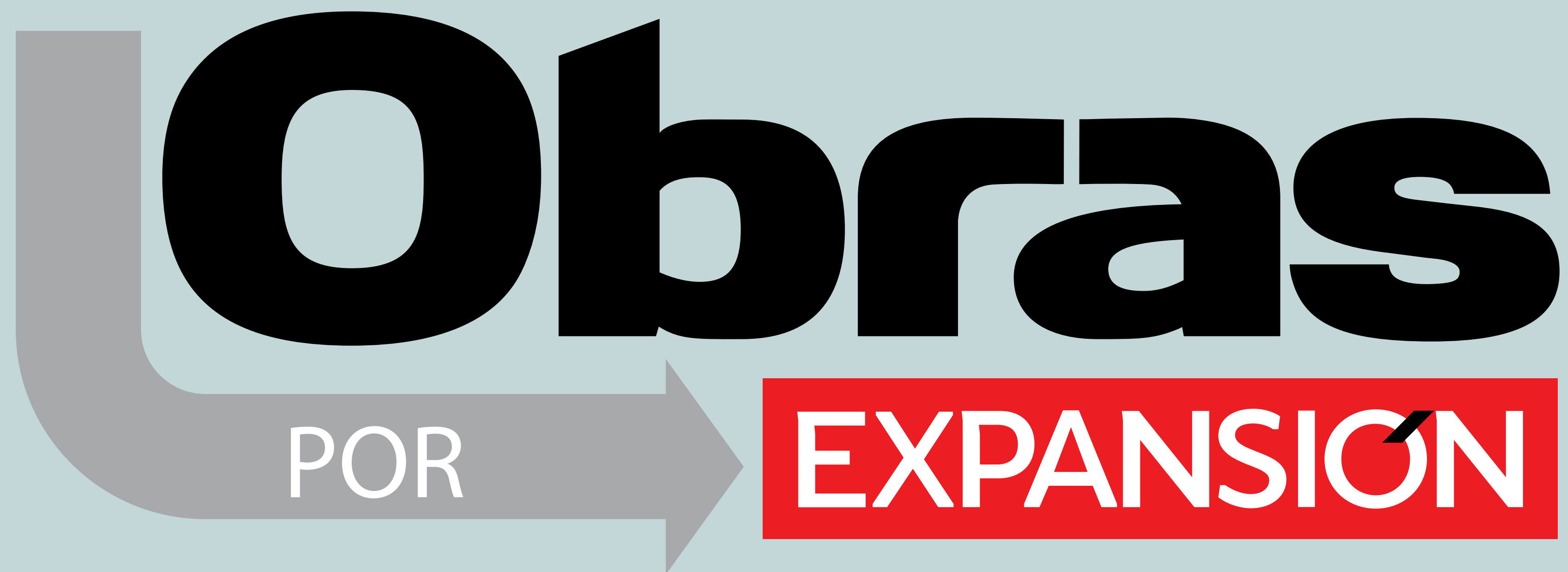


MEDIA

KIT

2020





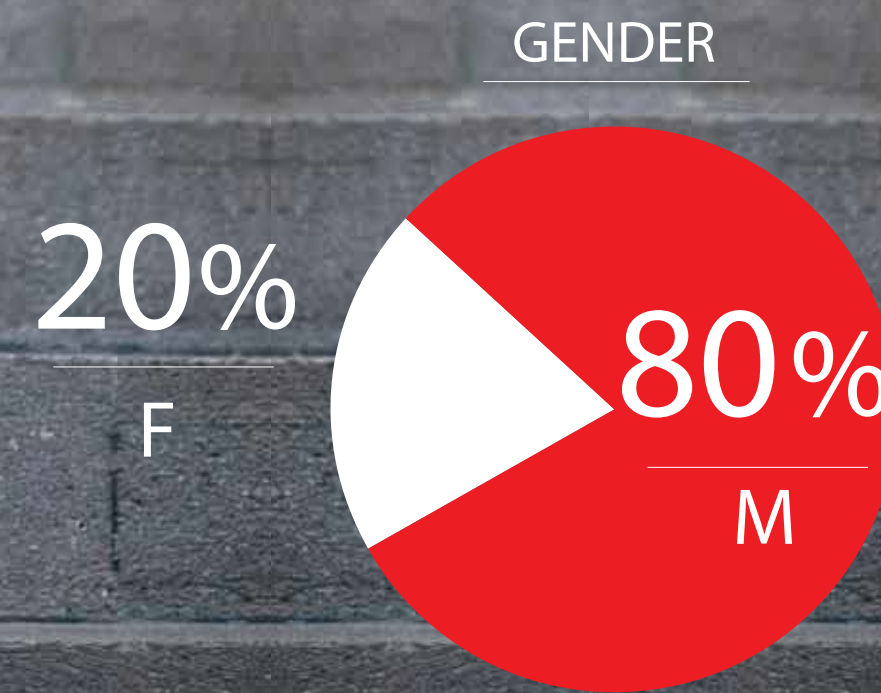
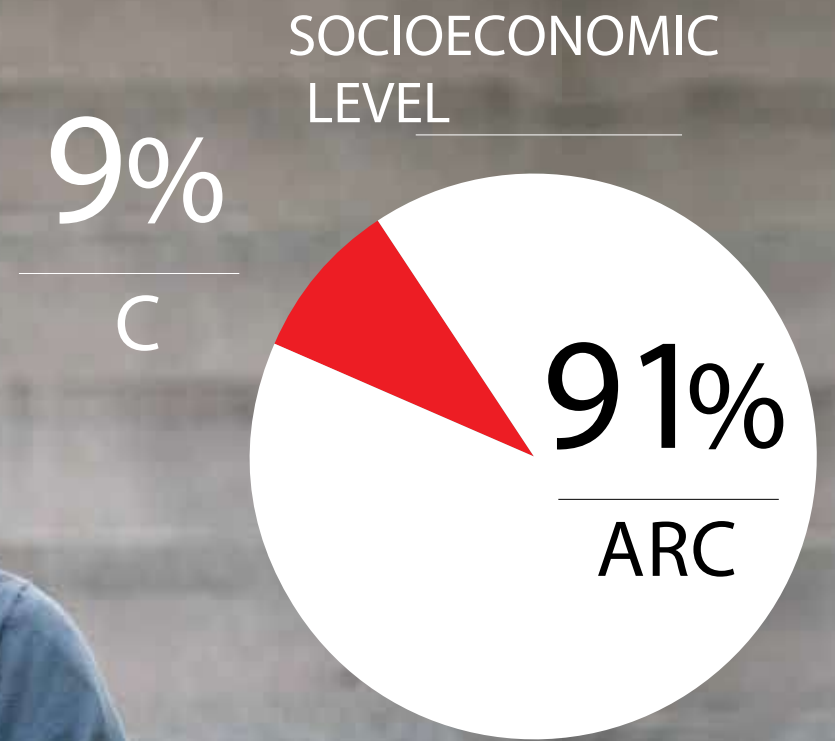
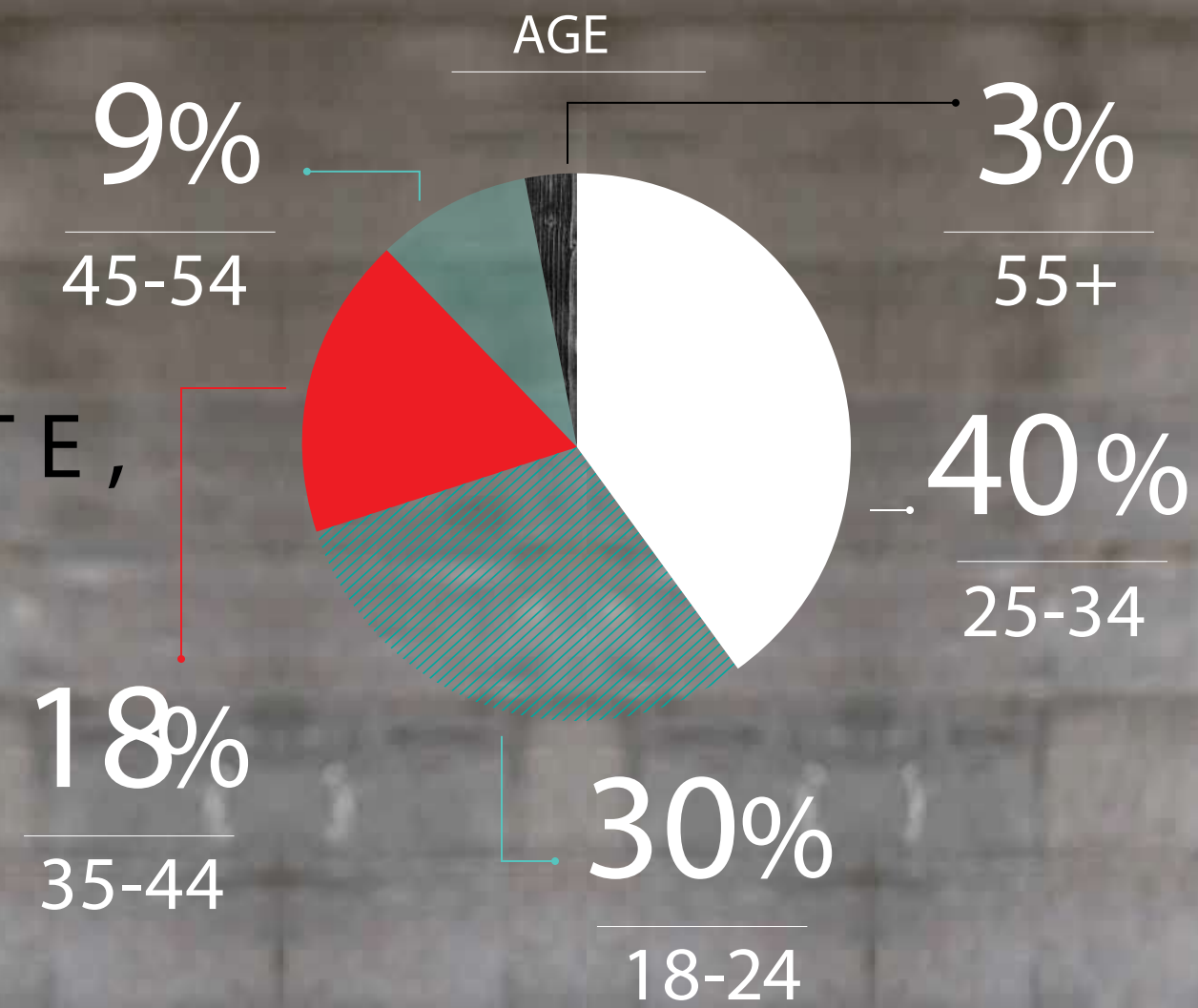
Frida Escobedo

IT IS THE MEETING POINT OF

THE BUSINESS, REAL ESTATE,
CONSTRUCTION,
INFRASTRUCTURE,
ARCHITECTURE, AND
INTERIOR DESIGN INDUSTRIES,
THROUGH SEVERAL PLATFORMS
WHICH DELIVER HIGH VALUE
FOR STRATEGIC DECISION-MAKING
IN THE ABOVE INDUSTRIES.

INFRASTRUCTURE, REAL ESTATE, CONSTRUCTION, AND ARCHITECTURE COMPANIES' DIRECTORS AND EXECUTIVES

- ENTREPRENEURIAL LEADER
- LIKES TAKING UP NEW PROJECTS
- CONVEYS INTEGRITY AND AUTHENTICITY
- BEING INNOVATIVE AND FOREFRONT ARE HIS PRESENTATION CARD.
- AVID LEARNER OF ARTS, ARCHITECTURE, AND DESIGN.



Victor Legorreta

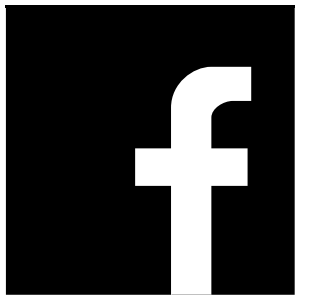
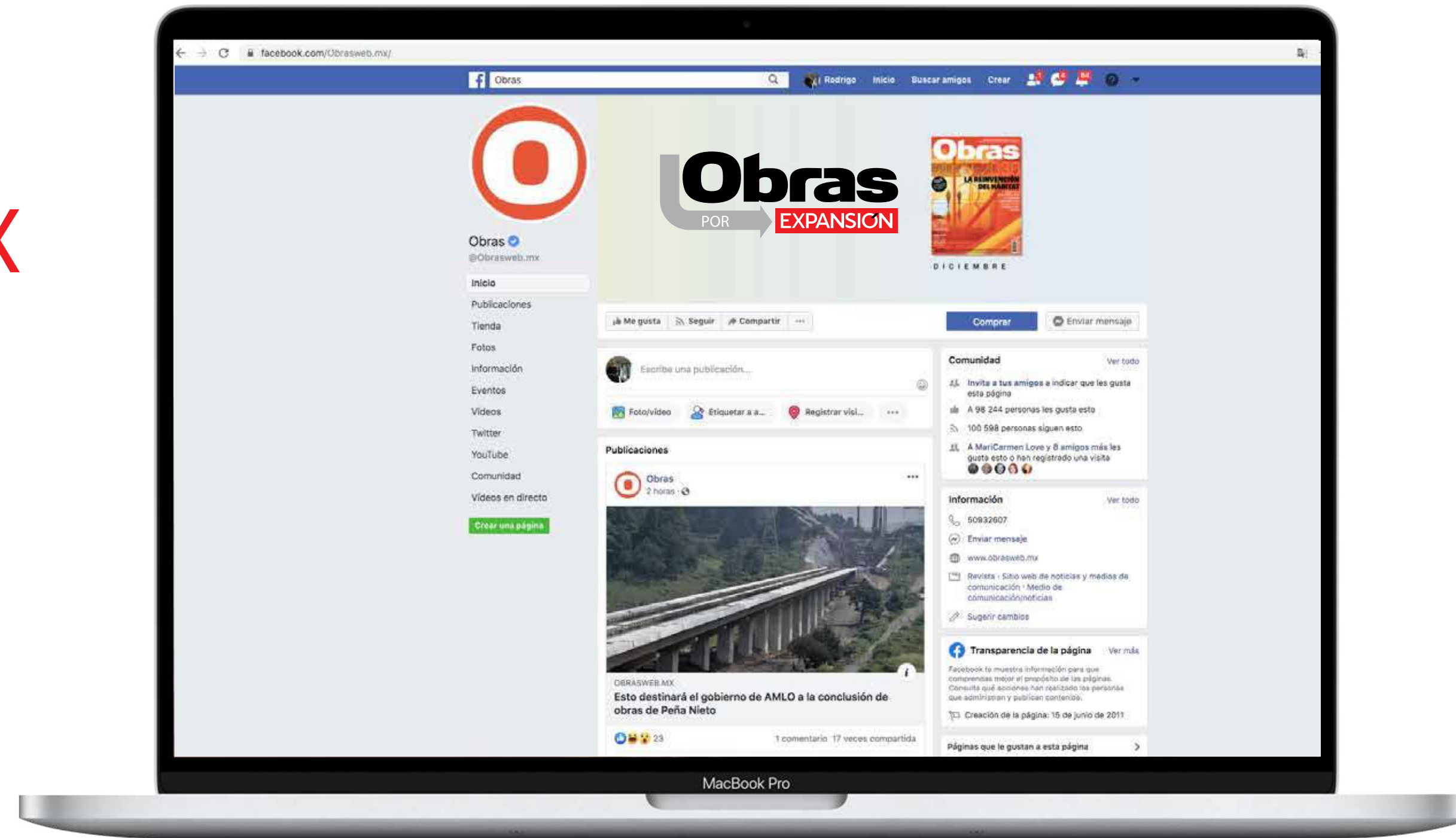
OBRASWEB.MX

+ 250,000

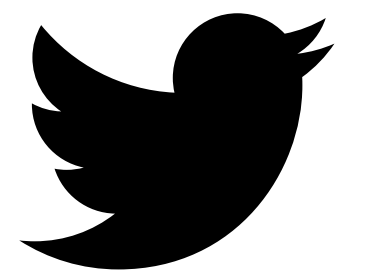
UNIQUE USERS

+ 700,000

PAGE VIEWS



FACEBOOK
+ 88,800



TWITTER
+ 38,600

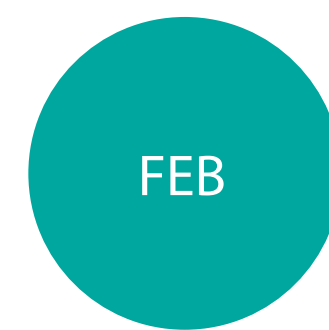
TOTAL

+ 375,000

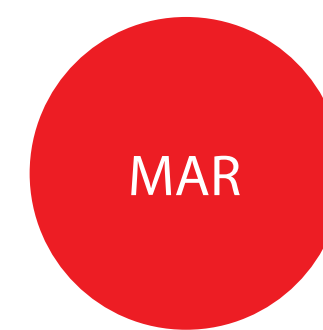
DIGITAL



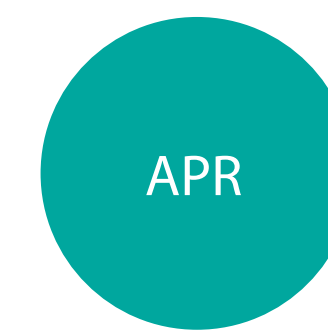
2020 TRENDS /
TECH BUILDINGS



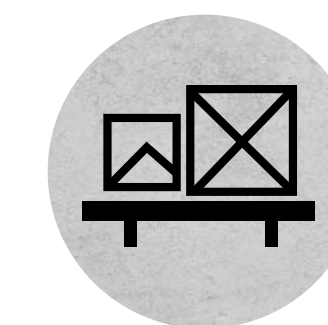
LIGHTNING



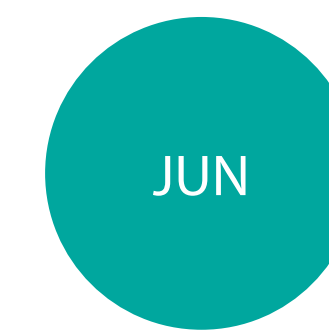
SECURITY



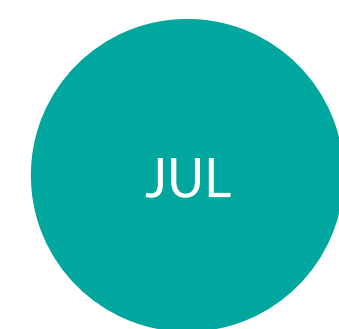
INTERIOR DESIGN/
CONSTRUCTION
OF THE YEAR



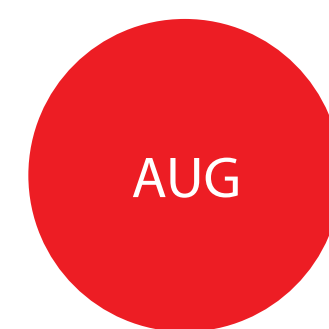
INFRASTRUCTURE



WATER



MOBILITY



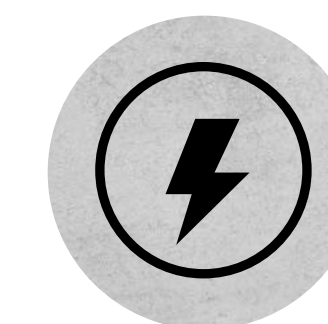
HOUSING



SUSTAINABILITY



ALTERNATIVE
ENERGIES



SMART
CITIES



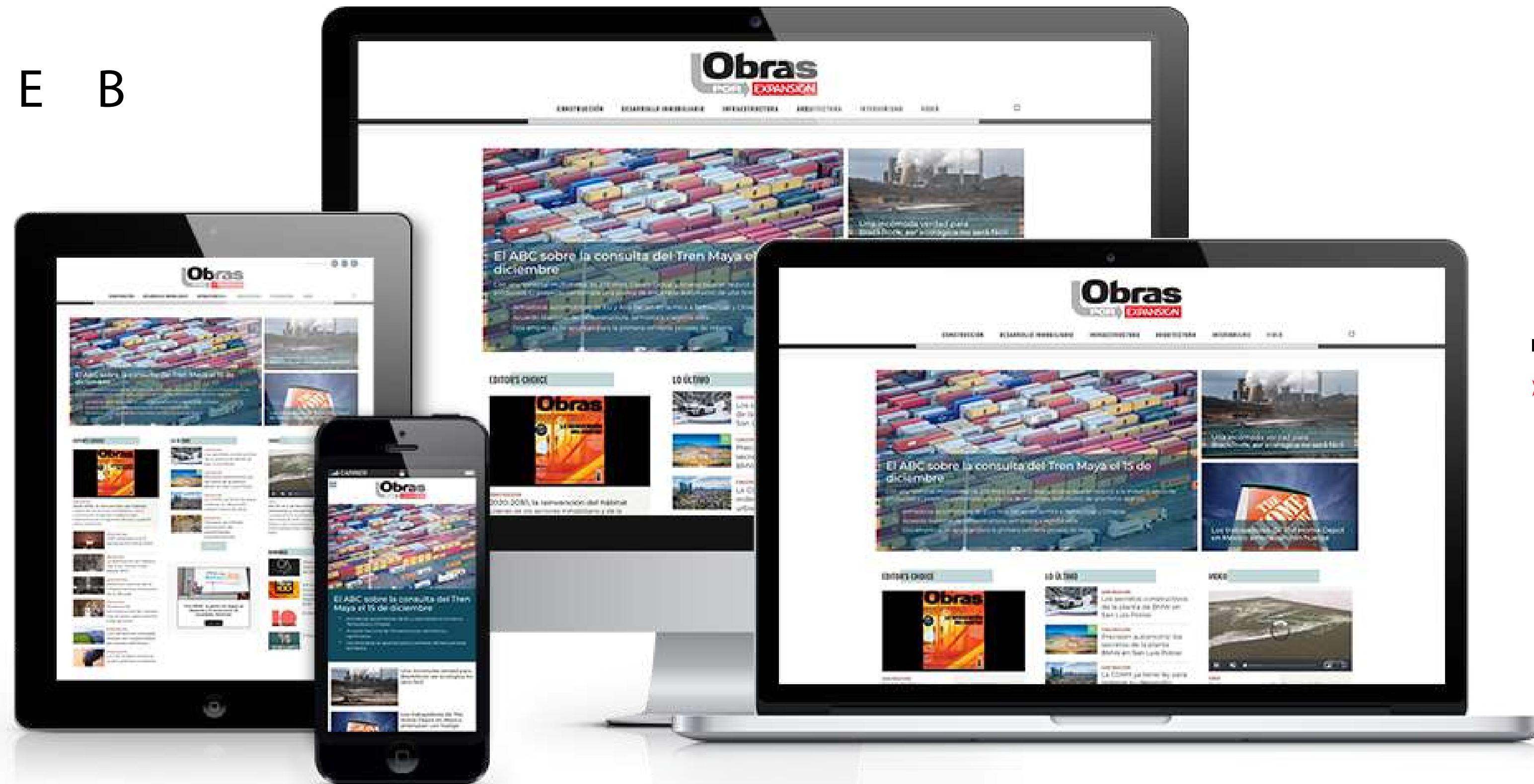
OFFICE SPACES



O B R A S W E B

DIGITAL

- ▶ Display standard, richmedia, and premium richmedia
- ▶ Video
- ▶ Social Networks
- ▶ Branded Content
- ▶ Newsletter and Mailing



EVENT

- ▶ Comprehensive packages

C U S T O M I Z E D P R O J E C T S

CREATION OF TAILOR-MADE PROPOSALS, BASED ON THE CLIENT'S NEEDS

We adapt to your goals and create a comprehensive strategy to achieve them; from the creation of print and digital content, to positioning strategies, events or experiences with industry Key Players, among others.

ACKNOWLEDGEMENT
TO THE CONSTRUCTION
PROFESSIONALS,
CHOSEN BY THEIR
INDUSTRY PEERS.

Its purpose is to encourage growth,
best practices, and distribution of this industry,
key to the economy, development and quality of
life of those who live in this country.



TARGET

AUDIENCE

CALENDAR

PRODUCT

EVENT

CONTACT

CONTACT

Obras
POR **EXPANSION**

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<https://grupoexpansion.com/media-kits/>