INNOVATION, RESEARCH, AND ENTREPRENEURSHIP FOR RESPONSIBLE LEADERS WHO TRIGGER TRANSFORMATION.
READERS INTERESTED IN SCIENTIFIC TOPICS

EXATEC
TEACHERS
PARENTS
STUDENTS

ENTREPRENEURSHIP

90% ARE AWARE OF TECHNOLOGICAL ADVANCES

89% SEEK INFORMATION TO MAKE HIS LIFE EASIER.

89% ARE ALWAYS INFORMED BEFORE ACQUIRING A PRODUCT

PREPARED, INFORMED, AND INFLUENTIAL FOR BUSINESS COMMUNICATION IN MEXICO

TARGET
AUDIENCE
CALENDAR
PRODUCT
RATES
EVENT
CONTACT
AUDIENCE

TOTAL

+1,079,300

WEBSITE
+250,000
UNIQUE USERS
+450,000
PAGE VIEWS

TWITTER
+81,300

FACEBOOK
+538,000

MAGAZINE
210,000

*PRINT RUN
50,000

*PASS ALONG
4.2

*FREQUENCY
Bimonthly

*DISTRIBUTION
National
EDITION 27
Life-changing Leadership

EDITION 28
Medicine of the Future

EDITION 29
Innovators 2020

EDITION 30
To be defined

EDITION 31
To be defined

EDITION 32
To be defined
Digital Magazine Events

- Display, standard, richmedia, and premium richmedia
- Video
- Social Networks
- Branded Content
- Newsletter

- Traditional pages
- Inserts
- Creative Materials
- Branded Content

Tec Review Lab
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